



**COMMUNITY APPEARANCE BOARD MEETING
CITY OF FORT LAUDERDALE
VIRTUAL MEETING
APRIL 14, 2021 – 5:30 P.M.**

CITY OF FORT LAUDERDALE

Board Member

Attendance

Ed Murphy, Chair	P
Stephanie Tonsfeldt, Vice Chair	P
Herschel Diaz	A
Daniel Marcus	A
Lorrain O'Neil	A
Joseph Piccolo	P
Michael Rigg	P
Shawn Roberts	A
Paul Robinson	A
Beth Shaw	P
Jason Silver	A
Shirley Smith	P
Miguel Wright	A
Michael Yianilos	A
Paula Yukna	A
Sally Zuber	P

Staff Attending

Safeea Ali, Staff Liaison
Marc Fein, Director of Strategic Communications
Mauricio Baquero, City Moderator
Crysta Parkinson, Prototype Inc. Recording Secret

Communications to the City Commission

None

I. Call to Order/Roll Call

The meeting of the Community Appearance Board was called to order at 5:34 p.m. Roll was called, and it was determined a quorum was *not* present.

The City's new Director of Strategic Communications, Marc Fein, introduced himself to the Board.

II. Minutes of February 10 and March 10, 2021

The minutes could not be voted on because the Board did not have a quorum.

III. WOW Awards Nominations

Ms. Smith said she had identified one property, but the owner had withdrawn it because the tenant had put a trailer in the driveway.

Chair Murphy asked about the award presentation and Ms. Ali said they had to reschedule an award with the homeowner.

Ms. Zubero thought her nominee should be ready and agreed to ask if she would be available in May. Ms. Ali would coordinate with the District Commissioner.

Ms. Ali said June Whitney was supposed to send a write-up indicating the work she had done and the types of plants she had used at her property. Ms. Ali asked Chair Murphy to send Ms. Whitney a reminder email. Ms. Ali asked Ms. Zubero to request the same information from the other District 4 winner.

Chair Murphy asked about the yard signs and Ms. Ali said they had several at the City. Ms. Tonsfeldt had spoken to Fresh Market about donating the orchids and they agreed to contact Ms. Ali. Ms. Tonsfeldt added that the two WOW award recipients in District 1 were open to scheduling with Commissioner Moraitis.

Chair Murphy had obtained two restaurant gift certificates so far.

Mr. Rigg had nominated Mr. and Mrs. Jason Shairs at 1433 NE 15th Avenue, but work on their property was not completed yet. The owner was still working on the landscaping. Mr. Piccolo shared his screen with this property listed in the spreadsheet and linked through to the photos. Mr. Riggs agreed to return to the property to monitor its progress.

IV. Old/New Business

Board members agreed to discuss meeting in person at their next meeting, when a quorum was present.

Beth Shaw, new Board member, introduced herself to the Board.

Ms. Ali said she had not yet spoken with District Commissioners about appointing more Board members.

Mr. Piccolo said he was creating “before” and “after” documents to link to the spreadsheet.

V. Adjourn

There being no further business to come before the Board, the meeting was adjourned at 6:05 p.m.